

A large blue semi-truck is driving on a multi-lane highway that stretches into the distance under a clear sky. The truck is the central focus of the background image.

REDUCING COSTS

TRUCKING INDUSTRY

INCREASING QUALITY CANDIDATES

PROBLEM

National trucking company looking to reduce CPA while increasing quality applicants.

SOLUTION

Expand Indeed Apply to include custom questions with JobSync's integration and deliver complete applications into their ATS TenStreet.

RESULTS

50% reduction in CPA. Increase in quality applicants and reduced time to hire.