

REDUCING COSTS

STAFFING INDUSTRY

INCREASING QUALITY CANDIDATES

PROBLEM

A leading North American workforce solutions provider's client required custom questions. This requirement prevented the use of Indeed Apply.

SOLUTION

By implementing the JobSync integration Indeed Apply was expanded to include the client's custom screening questions and complete applications delivered into the candidate workflow in Taleo. .

RESULTS

3X increase in the apply rate and more than a 50% reduction in CPA.